United Way of Greater Hazleton, Inc.

'We don't see things as they are; we see them as we are."

ANAÏS NIN

Our perception shapes our individual worlds, including the people, places, and opportunities within them. Factors such as our mood, life experiences, upbringing, and knowledge greatly influence how we perceive the world and ultimately shape our view.

We need to remember the impact our personal perception has on our day-to-day lives. By taking a step back and considering situations, people, and emotions from different perspectives, we can completely transform our view; however, we often get so absorbed in the present moment that we forget it is only through our own eyes that each moment exists. The way we interpret and perceive it is entirely up to us. Each minute presents countless opportunities to view things from various angles and perhaps put ourselves in someone else's shoes.



WE SEE YOU – and hopefully moving forward from today – your view of the world and our community will widen – everyone deserves to be seen.

United Way of Greater Hazleton, Inc.

an innovative fundraiser crushing community problems since 1928



Everyone deserves to be seen!

OUR ROOTS

RUN DEEP

People say they know us — but we've changed over the years. Traditionally, we have been successful fundraisers in the workplace and community and a great allocator of those funds for those most in need.

We are built on a solid foundation ... strong, insightful men and women worked tirelessly to create the structure have taken us into the future. All who know and trust us to raise money and create community programs where the impact will help the most, believe in us and our mission.

We still continue those courses of our foundation, but now, additionally we have evolved into a community partner and community problemsolver; getting deep into the situations faced by all in the Greater Hazleton area. We are more focused and strategic and we fight for the strength and stability of every person in our community. We work hard at connecting people and solutions.

OUR COMMUNITY



"My hope still is to leave the world a little bit better than when I got here."

Jim Henson

Cargill
PPL
LVH Hazleton
HASD
Henkel
UGI
Hershey
Can Do
PSU
Amcor



"What do we live for if not to make life less difficult for each other?" George Elic

A few of Our Programs







PARTNER AGENCIES

Avenues-Hazleton

Boy Scouts Minsi Trails Council Catholic Social Services-Divine Providence Homeless Shelter

Catholic Social Service — St. Joseph Pantry

Child Development Council Commission on Economic Opportunity freeland YMCA

Hazleton Area Recreation Program Hazleton Integration Project Helping Hands Society

2024-2026 Doner Designated Organizations
Big Brothers/Big Sisters, Community
Service for Sight, Meals on UheelsHazleton and
Pathway to recovery Counseling.

A.L.I.C.E. Asset Limited Income Constrained Employed

ALICE is a United Way acronym that stands for **Asset Limited**, **Income Constrained**, **Employed**, representing a large portion of community members who are working but struggling to make ends meet.

A.L.I.C.E. lives in every community

A.L.I.C.E. represents the 27% of Pennsylvanians who work, but struggle to survive

A.L.I.C.E. earns above the Federal Poverty Level but makes less than what's needed to afford basic essentials

A.L.I.C.E. often earns too much to qualify for assistance, and there is no room in A.L.I.C.E.'s budget for emergency expenses